## Towards a Cyber Secure Society 4th Biennial Conference

Presented by WA Labuschagne 9 October 2012





CSIR our future through science

#### **Critical Infrastructure**

 Describe assets that are essential for the functioning of a society and economy (Wikipedia)





#### **Critical Infrastructure**

- Examples
  - Energy
  - Transportation Systems
  - Nuclear Reactors, Materials and Waste
  - Banking and Finance
  - Postal and Shipping
  - Communications
  - Information Technology



- Sewage and water treatment system
  - Australia in April 2000 (Vitek Boden)
  - Took control of the SCADA system (Wireless connection)
  - Released of raw sewage





- 2002
  - Venezuela Port
  - Country's main port (Disabled)
- 2003
  - Ohio Davis-Besse Nuclear Plant
  - Plant safety monitoring system (Shut down)
- 2005
  - Daimler Chrysler
  - 13 U.S manufacturing plants (Shut down)



- Estonia (April 2007)
  - First cyberwar
  - Three-week wave of distributed denial-ofservice attacks
  - Crippled country's information technology infra-structure





- Stuxnet
  - Discovered in July 2010
  - Target was Iranian nuclear facility
  - Cause refinery's centrifuge to malfunction
  - Air-gapped from outside networks (difficult to penetrate)

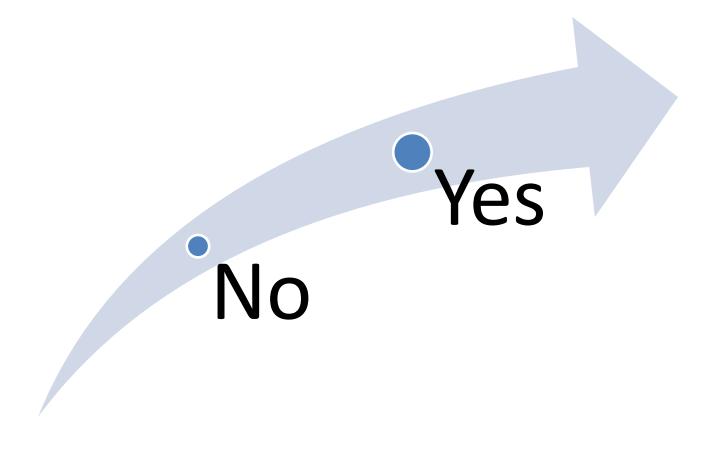




- Anonomous
  - Hacktivism Group
  - Targets
    - Mastercard & Sony
      - Web site down
      - Hacked servers









#### What is possible

- South African Postbank (January 2012)
  - Loss of estimated \$6.7 million
  - Remote access
  - Transfer money to created accounts
  - Fraud detection system (Failed)
  - Crime was discovered only after employees returned to work (After the holiday)



#### What is possible

- The power of Social Media
  - Arab Spring (18 December 2010)
  - Revolutionary wave of demonstrations and protests
  - Rulers have been forced from power in Tunisia, Egypt, Libya, Yemen
  - Civil uprisings have erupted in Bahrain

Syria





## What is possible



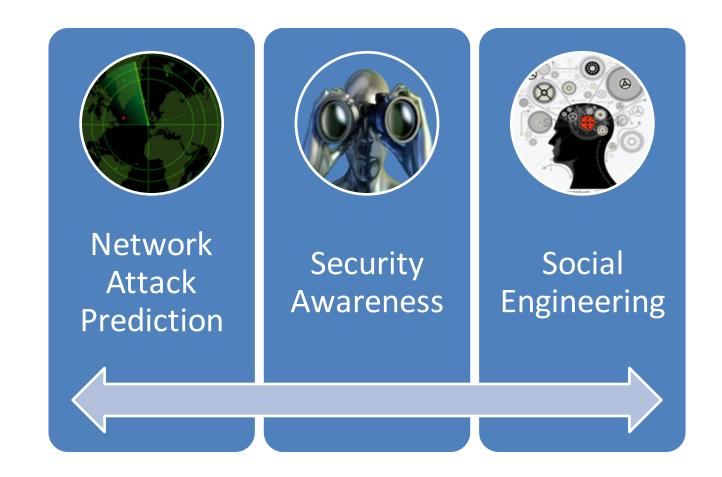








## **Cyber Defence Areas**





#### **Network Attack Prediction**





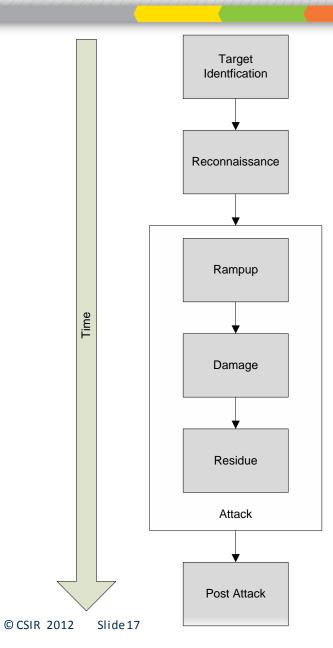
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#### **Network Attack Prediction**

- The Internet is the battle space for cyber warfare
- Internet viable environment for warfare without declaring war:
  - The cost of launching attacks are very low compared to traditional warfare
  - The interconnectivity makes it possible to effectively hide the origin of any attack
- Early warning system



## **Temporal Attack Model**

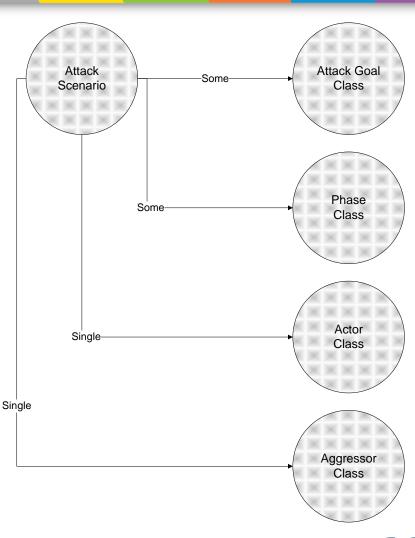




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#### **Attack Scenarios**

- Denial of Service
- Industrial Espionage
- Web Deface
- Spear Phishing
- Password Harvesting
- Snooping for Secrets
- Financial Theft
- Amassing Computer Resources
- Industrial Sabotage
- Cyber Warfare



## **Security Awareness**



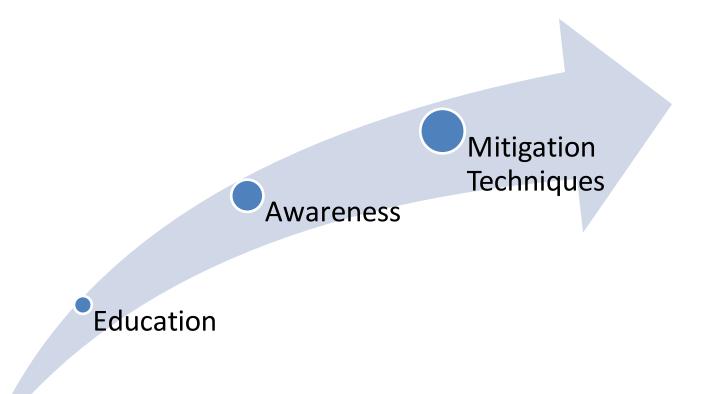


## Motivation for the project





## **Cyber Security Awareness Training**





## **Target Audience**

Primary schools Secondary schools Further Education Training colleges University (technical and non-technical) Community centres Support staff Educators/Teachers



#### **Security Awareness**

Survey

 Determine current security awareness levels

Paper based

Training

- Theory
- Practical
  - Playing games (online and board)

Survey

- Determine new security awareness levels
- Paper based

Analysis

Compare results



## **Compare Results**



#### **Trained so far**

- About 45 student volunteers
- More than 550 community members!





## **Social Engineering**



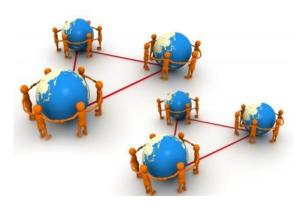


## The Good Side of Social Networking Sites













## **The Dark Side**

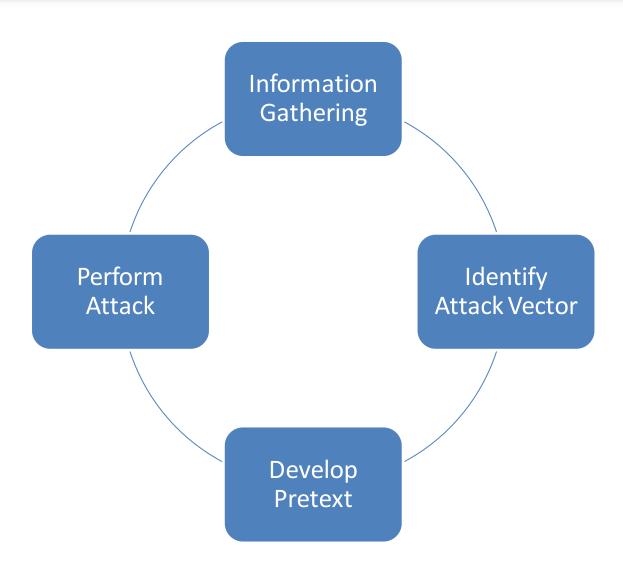


## **Social Engineering**

- The art and science of getting people to comply to your wishes
- Getting needed information (for example, a password) from a person rather than breaking into a system
- Art of manipulating people into performing actions or divulging confidential information



## **Social Engineering Cycle**





#### **Digital Profiling**

- Use of digital footprint to profile user
- James W. Pennebaker
  - Linguistic Inquiry and Word Count (LIWC)
  - Text analysis software program
  - Identify social relationships, emotions and thinking styles from textual data
- Robert Layton
  - Authorship Attribution for Twitter



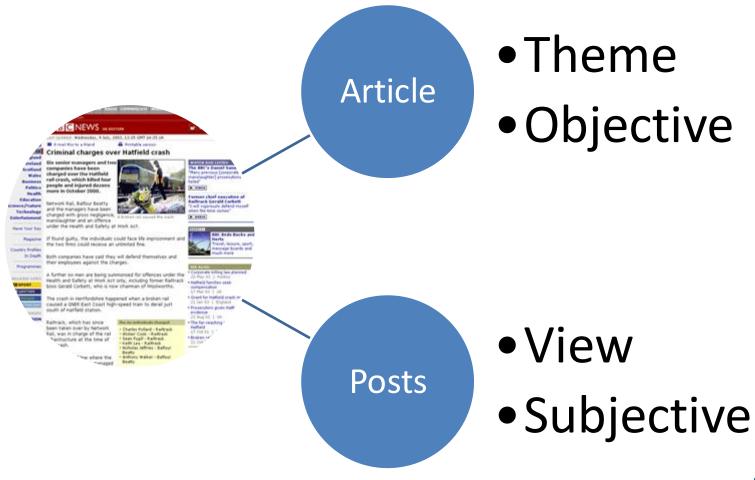
## **Digital Profiling**

Alessandro Acquisti (Blackhat 2011, USA)





#### **Experiment (Published at HCC 2012, Amsterdam)**



## **Experiment**

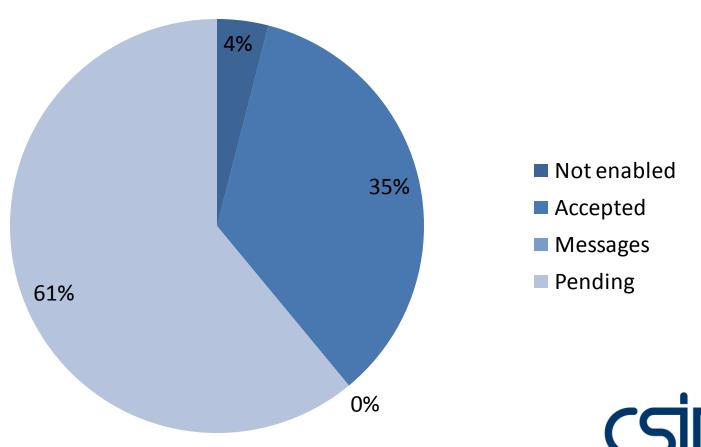
Post and Comments (Analysis)

Link to Facebook Profiles Public Available Data Login Available Data

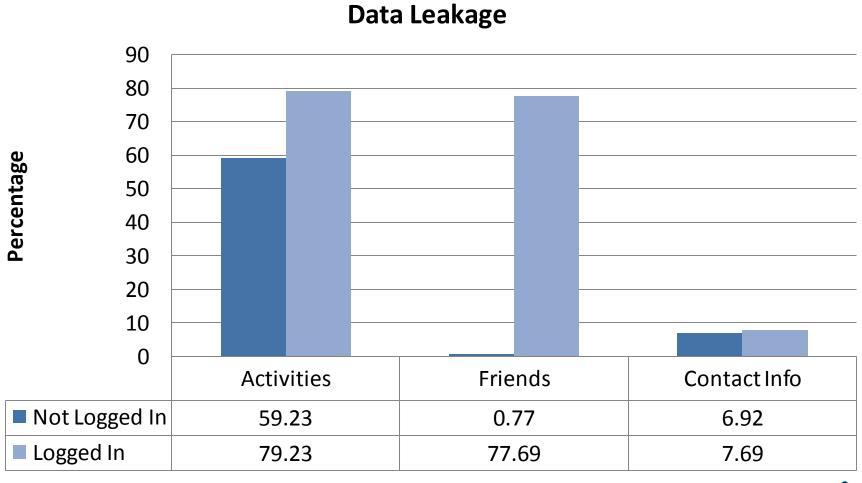


## Findings (1)

#### **Facebook Friend Requests**

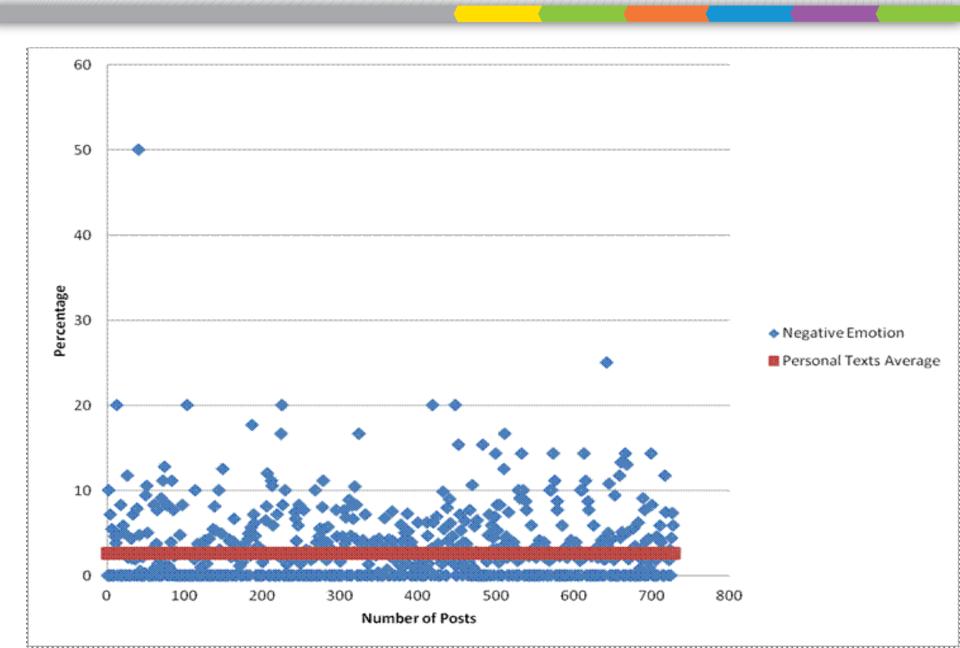


## Findings (2)

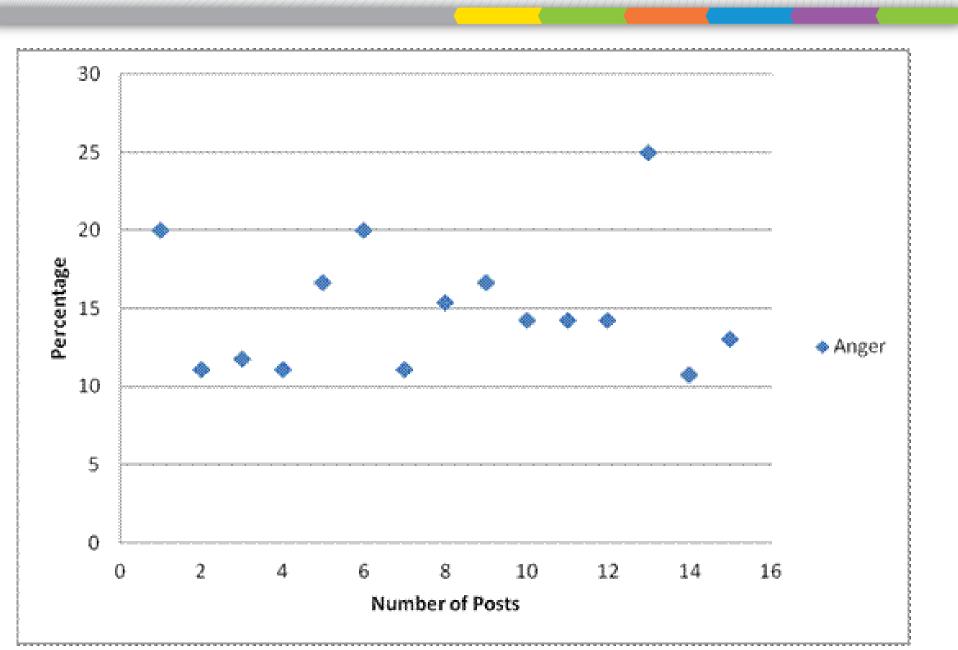




## **Analysis of Posts**



## **Anger Emotions above 10%**



#### **Discussion**

- Use of target profile information:
  - Topic that evokes emotion
  - Create custom targeted attack (Social Engineering Toolkit)
  - Create fake profile (Friend List)
  - Deliver via Facebook email
- Security Awareness
  - Users do not apply privacy settings correctly
  - Friendship request are not questioned
  - Platforms are implicitly trusted
- Digital footprint dangers



#### For Your Interest



National Systems

#### • Financial Systems

- Medical Systems
- Biographical Information
- Regulation of Interception of Communication Act (South Africa)
- Trapwire (USA) -Facial recognition technology



# Google

- Interests (Search Terms)
- Contact Lists
- Messages
- Facial recognition technology



## Social GraphsFriends

- Interest
- Activities
- Facial recognition technology

Facebook



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#### Conclusions

- Dependence on information technology increases
- Cyber attacks are becoming complex
- Attack vector is growing
  - Digital footprint dangers
- Understanding of threat is critical
- Security Awareness
  - Provide people with techniques to mitigate threats



# Thank you

